

# 9<sup>TH</sup> ANNUAL GEORGIA W.O.M.A.N. MONTHLY MIXER'S NATIONAL SMALL BUSINESS WEEK CONFERENCE 2023

MARKETING PARTNER & SPEAKER  
SPONSORSHIP DECK

**VENUE:** **TWELVE®** Midtown Autograph Collection  
361 17th Street NW  
Atlanta, GA 30363

**EXCLUSIVE OFFER SMALL BUSINESS WEEK**

**CONTACT** J'Lyn Furby  
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**E-mail** [Jlyn@AmericanKineticsLLC.com](mailto:Jlyn@AmericanKineticsLLC.com)

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**The W.O.M.A.N Monthly Mixer's is a Small Business initiative. Our mission is an ambitious collaboration with corporations, government agencies, and the community to galvanize small business ecosystems and strategies of economic development conditions for women and Georgia residents.**

**3 FOR 1 STRATEGIC SPEAKER, EXHIBITOR, & MARKETING PARTNER OPPORTUNITIES**

1. **ENGAGE: SPEAK To Hundreds of Business Professionals** AT THE 9TH ANNUAL GEORGIA W.O.M.A.N MONTHLY MIXER'S NATIONAL SMALL BUSINESS WEEK CONFERENCE AND STATE AWARDS 2023 – venue TWELVE AUTOGRAPH COLLECTION HOTEL BALLROOM located in Atlantic Station, Georgia: Marketing Partner Opportunity 1 Year: **SPEAKER, EXHIBITOR, BRAND PLACEMENT SPONSOR:** Conference and Awards 12 PM to 8 PM
2. **IMPACT: BRAND at TWO EVENTS** the 9TH ANNUAL GEORGIA W.O.M.A.N MONTHLY MIXER'S NATIONAL SMALL BUSINESS WEEK CONFERENCE and KICK OFF Inside the **DILLARD'S** Department Store a **PRIVATE INSTORE WOMAN'S WORKSHOP with Dillard's** Intimate Apparel and Cosmetics Departments. Businesswomen will receive one on one Bra Fitting Education and Continental Breakfast Private Closed Instore Event 8:30 AM to 11:00 AM
3. **FACILITATE: EXHIBIT** AT THE 9TH ANNUAL GEORGIA W.O.M.A.N MONTHLY MIXER'S NATIONAL SMALL BUSINESS WEEK CONFERENCE AND STATE AWARDS 2023 – venue TWELVE AUTOGRAPH COLLECTION HOTEL BALLROOM located in Atlantic Station, Georgia: Marketing Partner Opportunity 1 Year: **SPEAKER, EXHIBITOR, BRAND PLACEMENT SPONSOR:** Conference and Awards 12 PM to 8 PM; Exhibitor Set Up at 11:00 AM.

**Mission & Opportunity**

American Kinetics established Woman Monthly Mixers as a 21st century one of a kind public engagement scope of work that makes available business solutions and small business strategies to the global community. As communicated by the Small Business Administration, as a tradition spanning over 50 years, National Small Business Week gives you the opportunity to celebrate small businesses and the contributions that they make to local communities and the national economy. Additionally, it is important to celebrate National Small Business Week. It raises brand awareness. Promotes customer loyalty. Increase sales. Boost employee morale. Keeps you competitive in your industry.

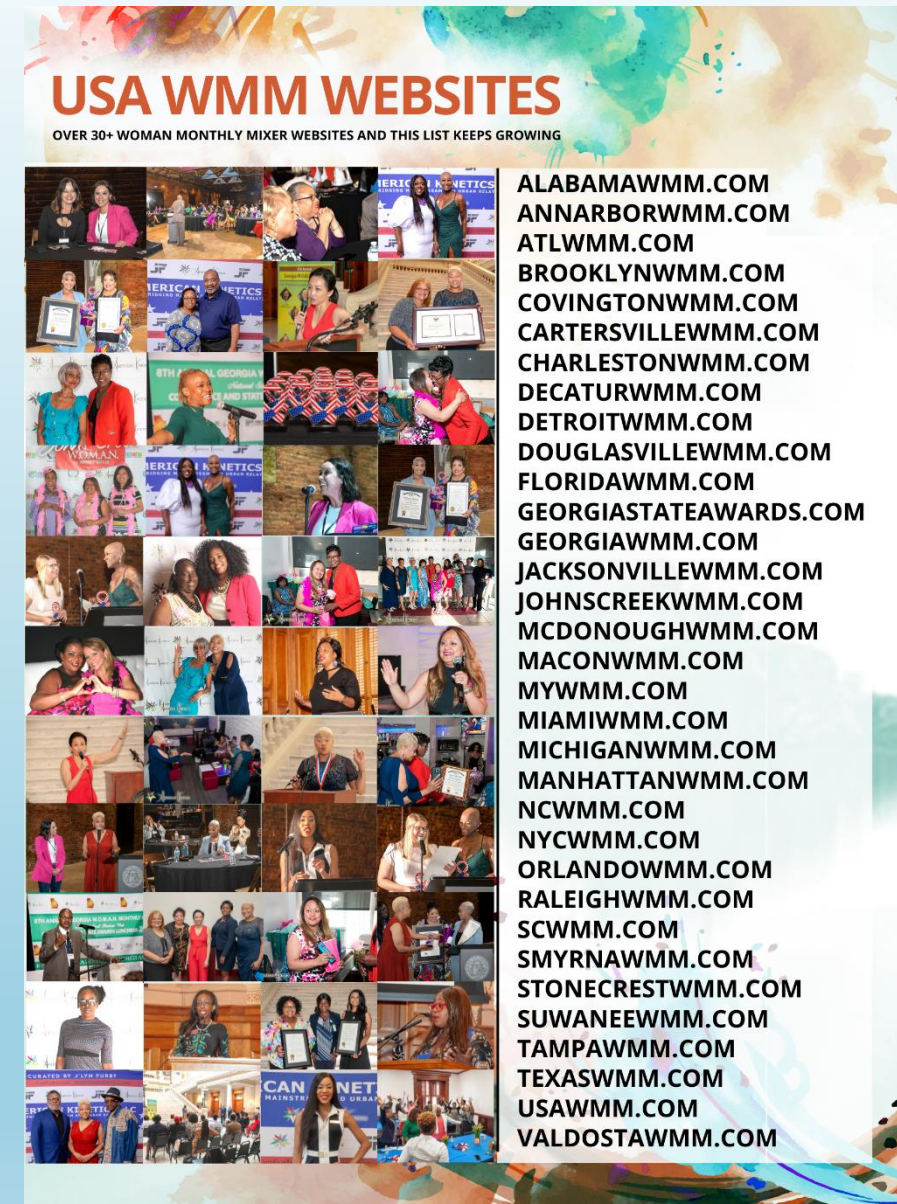
American Kinetics LLC USA Woman Monthly Mixers



***American Kinetic LLC has been organizing Georgia W.O.M.A.N Monthly Mixers since 2015 and is now preparing for the 9th Annual W.O.M.A.N Monthly Mixer for next year (2023), it will be the most unique global technology event to date that has happened.***

***Ms. J'Lyn Furby, the director, and founder of American Kinetics started it all. After being homeless, she started the W.O.M.A.N Monthly Mixer to meet professional women who run businesses despite experiencing huge hardships. Furby worked on herself and shed 200+ pounds by the age of 40 before returning to study at Georgia State University. Furby's SoopaFitt Health and Wellness Mall and Street Festival gained her a 2019 Presidential Volunteer Service Award. J'Lyn Furby was a size 26 and currently a size 6 in US women's fashions. Her passion is helping others and inspiring. Furby's company's reach is throughout North, South, and Middle Georgia.***

***She has lost weight for over twenty years and is a Clinical Exercise Physiologist, US Air Force Veteran, radio show personality, consumer health advocate who organizes community events by utilizing marketing taxonomies to connect corporate support for women, non-profits, for-profits, and entrepreneurs' small business organizations with major corporations seeking social responsibility.***



**USA WMM WEBSITES**  
OVER 30+ WOMAN MONTHLY MIXER WEBSITES AND THIS LIST KEEPS GROWING

ALABAMAWMM.COM  
ANNARBORWMM.COM  
ATLWMM.COM  
BROOKLYNWMM.COM  
COVINGTONWMM.COM  
CARTERSVILLEWMM.COM  
CHARLESTONWMM.COM  
DECATURWMM.COM  
DETROITWMM.COM  
DOUGLASVILLEWMM.COM  
FLORIDAWMM.COM  
GEORGIASTATEAWARDS.COM  
GEORGIAWMM.COM  
JACKSONVILLEWMM.COM  
JOHNSCREEKWMM.COM  
MCDONOUGHWMM.COM  
MACONWMM.COM  
MYWMM.COM  
MIAMIWMM.COM  
MICHIGANWMM.COM  
MANHATTANWMM.COM  
NCWMM.COM  
NYCWMM.COM  
ORLANDOWMM.COM  
RALEIGHWMM.COM  
SCWMM.COM  
SMYRNAWMM.COM  
STONECRESTWMM.COM  
SUWANEEWMM.COM  
TAMPAWMM.COM  
TEXASWMM.COM  
USAWMM.COM  
VALDOSTAWMM.COM

**Sponsor 30+ WMM URLs**





2022 Marketing Video  
Georgia WMM YouTube

**9<sup>TH</sup> ANNUAL**  
**GEORGIA WOMAN MONTHLY MIXER'S**  
**NATIONAL SMALL BUSINESS WEEK**  
**GLOBAL CONFERENCE**

**2023**  
 EXPANDING YOUR DIGITAL TECHNOLOGY FOUNDATION

**MAY 3 | ATLANTA, GA**  
[www.GEORGIAWMM.com](http://www.GEORGIAWMM.com)

**EVANGELIST LILLIAN J. LLOYD**  
 2023 W.O.M.A.N. OF TRIUMPH HONOREE

- MOTIVATIONAL SPEAKER
- GOSPEL PERFORMANCE
- WORKSHOP LEADER
- VIP MEET & GREET

**Innovation & Inspiration**

W.O.M.A.N Monthly Mixer's connects Small Business Owners and supporters with professionals in branding, innovation, digital, and strategic planning across all industries. Get inspired by securing your reservation today [www.GEORGIAWMM.com](http://www.GEORGIAWMM.com)

**RSVP TODAY!!! EXCLUSIVE AND LIMITED SEATING**



SAVE BIG, By Reserving Before **February 17, 2023**





## WELCOME TO TWELVE MIDTOWN, AUTOGRAPH COLLECTION

### Discover a distinctly sleek hotel in Midtown Atlanta

Rethink the boutique experience at Twelve Midtown, Autograph Collection. Our hotel is woven into the landscape of Atlantic Station, offering easy access to shops, restaurants and corporate offices. Explore Midtown Atlanta neighborhoods such as Home Park and Piedmont Heights, or head downtown to World of Coca-Cola, Centennial Olympic Park and Georgia Aquarium. Return for an evening movie at our Regal Cinema and stop by our street-level restaurant for high-concept Italian cuisine. Our hotel offers a 24-hour fitness center with yoga mats and a rooftop pool with wooden pergolas, so you can maintain your health while in Atlantic Station. Create memorable events in our elevated venues, totaling 5,800 square feet of space. Be productive in your apartment-style suite, featuring a private writing station with high-speed internet access. Your stylish accommodations include floor-to-ceiling windows, full kitchens and balconies in select suites. Twelve Midtown, Autograph Collection is exactly like nothing else. ([Twelve Midtown, Autograph Collection Website](#))

TWELVE, AUTOGRAPH COLLECTON HOTEL BALLROOM 361 17th St NW, Atlanta, GA 30363

# 2023 VENUE- 6500 SQ FT



8th Annual  
Georgia W.O.M.A.N. Monthly Mixer's  
National Small Business Week Conference and  
State Awards Luncheon

# 2022

SPONSORSHIP MARKETING  
PROSPECTUS  
GEORGIA

*A greater return than traditional marketing and advertising*

**CONTACT** J'Lyn Furry Director of Operations American Kinetics LLC  
Direct: 404-587-3504 FAX: 404-733-6838 E-mail: jlyn@AmericanKinetics.LC.com

www.GEORGIAWMM.com

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detroitwmm.com  
georgiamovingforward.com  
georgiastateawards.com

michiganwmm.com  
peanutpeach.com  
stonecrestwmm.com

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2015 - 2022 MARKETING

#### Marketing, Promotions, and Sales

American Kinetics and SoapFit Health and Wellness partnerships are customized based on your business needs. We support you so that you can support your clients marketing objectives. Do you represent brands, products, authors, celebrities, entertainers or local artists? Provide your clients with real marketing solutions that can increase their exposure and improve client retention. Marketing, Promotion, and Sales companies partnerships are available and welcomed on case by case basis.

#### SAMPLE OF SPONSORS 2015 - 2022



The registration affiliation is as a sponsor, partner, vendor and/or an exhibitor with American Kinetics LLC. Each sponsor, partner, vendor, and exhibitor operates independently and makes their own purchasing decisions. Brand and company names mentioned on the 2022 prospectus are the trademarks of the particular brands.

8th Annual Georgia  
W.O.M.A.N Monthly Mixer's  
National Small Business Week  
CONFERENCE  
2022

**CATHELEAN STEELE**  
Director  
Justice for Girls

**Speaker** 4 MAY 9AM - 1PM  
LOVE OF POPCORN

**VIP**  
**TIMOTHY CRAIG**  
Program Manager  
Veterans Business Outreach Center  
Georgia VECTR Center

**VIP**  
**TERRI L. DENISON**  
GA District Director  
US Small Business Administration

**VIP**  
**SANDRA FONT**  
Senior Director  
Women's Business Center - Metro Atlanta

ALYSSA DEARST  
Ginger & Anthony  
Lafayette

TERRI FERRY  
US PWSA ANAHO  
Janae & Alan

NICOLE BROWN  
Principal  
DentalBee Inc.

DR. KERRA L. CLARK  
Founder and President  
DentalBee Consulting Inc.

JANITA HENDERSON  
Worship Pastor  
Worship Church

FAMILLA S. BROWN  
Lynn, City Counselor  
a being a very beautiful woman LLC

LAKESHA BISHAM  
Founder  
Wash & Seal Inc.

KELIAN JANKIN  
Law Student  
Hartley & George

DR. VELVET STEWART  
Actress and Author  
21st Century Media LLC

MICHELLE NALTA ELLIS  
Cofounder  
Lips & Lips LLC

NICHOLAS A. HUNTER  
Political Consultant

NICHOLE HUNTER  
Owner  
Lips & Lips Business Solutions LLC

www.GeorgiaWMM.com

#### SAMPLE OF SPONSORS 2015 - 2022



From Professional Certification, Training Workshops, New Emerging Business Opportunities, unique digital technology, business solutions, home office furnishings, corporate wellness solutions to sentimental gifts, our 9th annual exhibition hall and gifting suite offers a mix of business professional solutions, services, products that can be the perfect touch for any Businesswomen's home or office. We invite your company executive's speaker to exhibit at the 9th Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference and State Awards to sell IT Technology / Useful APPs, Professional Digital Services, Business Solutions, Home Office Furniture, Handbags, Candles, Books, and much more!

# 2022 Georgia WMM Marketing Collaterals

Have you heard the news? The 9th Annual (YOUR BRAND HERE) Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference is right around the corner and (YOUR BRAND HERE) proud to be the official marketing partner for the 9<sup>th</sup> Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference 2023.

This year, (YOUR BRAND HERE) is hosting a special (**Business Industry Example Health**) Professional Party to celebrate National Small Business Week 2023. Eligible participants include all Businesswomen, Pilates, Barre Instructors, Yoga Instructors, Group Fitness Instructors, Cycle, Spin Instructors, Certified Personal Trainers, Meditation Instructors, Sports Coaches, Nutritionists, Dieticians, Healthcare Workers, Physical, Occupational Therapists, Chiropractors, Acupuncturists, Psychologists, Counselors, and Massage Therapists.

At the Wellness Professional Party, you and your wellness community peers will enjoy two hours of exclusive shopping! All Well Professional attendees will receive (YOUR BRAND'S OFFER)% off full-price items and will receive (Coupon TBD) Appreciation Cards to share with those in your inner circle.

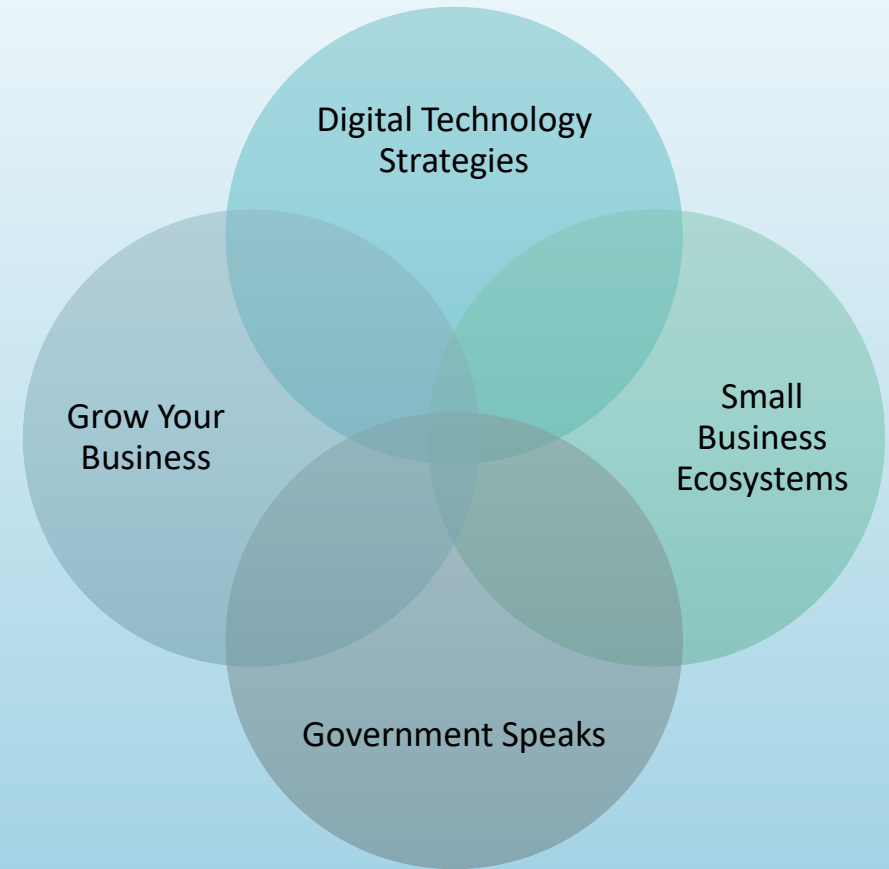
Don't miss out on this exclusive event! Join us at the 9th Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference and be part of the Wellness Pro Enrollment Party with (YOUR BRAND HERE) . See you there!

**Sponsorship (Ad Copy Sample ONLY)**

AD COPIES ARE BRAND SPECIFIC CREATE YOUR OWN OR AMERICAN KINETICS LLC WE WILL WRITE AN AD FOR YOUR BRAND



- **Successfully Expanding Your Digital Technology Foundation**
- **Increasing Equitable Local Ecosystems for Georgia Small Businesses**
- **Ways the Government Is Stepping Up to Support Small Business in 2023**



9<sup>th</sup> Annual (YOUR BRAND HERE) Georgia W.O.M.A.N  
Monthly Mixer's National Small Business Week Conference  
Topics

PEACH SPEAKER SPONSOR – \$2,500

- Scheduled Speaking Time **Workshop** 45 minutes on May 3, 2023, venue TWELVE AUTOGRAPH COLLECTION HOTEL BALLROOM located in Atlantic Station, Georgia
- Name Recognition During the Scheduled In-Store Activation
- Logo and Brand Inclusion on **9<sup>TH</sup> Annual Georgia W.O.M.A.N Monthly Mixer’s National Small Business Week Conference** 2023 Pre and Post Marketing, Media and Press Releases
- (1) One Exhibitor Space on May 3, 2023
- Throughout the Event and Online SOCIAL NETWORKING METIONS**
- Opportunity to SPONSOR Social Networking Campaigns ADS**
- (1) One Table with Table Sign**
- (10) Ten Conference Tickets (12 PM - 8 PM)
- (10) Ten Dillard’s Private Event Tickets (8:30 AM – 11:00 AM)
- (1) One Exhibitor Space
- (12) Twelve Months **Logo Placement** and Brand Inclusion on USA WMM Websites
- Additional **À LA CARTE** Sponsorship Opportunities: Private Lunch and Learn, Breakout Rooms, Lobby Cocktail Mixers are available work with American Kinetics and venue TWELVE AUTOGRAPH COLLECTION HOTEL BALLROOM Catering Manager

PEANUT SPEAKER SPONSOR – \$1500

- Scheduled Speaking Time 30 minutes on May 3, 2023, venue TWELVE AUTOGRAPH COLLECTION HOTEL BALLROOM located in Atlantic Station, Georgia
- Logo and Brand Inclusion on **9<sup>TH</sup> Annual Georgia W.O.M.A.N Monthly Mixer’s National Small Business Week Conference** 2023 Conference Banner Displayed at venue TWELVE AUTOGRAPH COLLECTION HOTEL BALLROOM located in Atlantic Station, Georgia
- (1) One Exhibitor Space
- (8) Two VIP Access Tickets – Dillard’s American Kinetics LLC Instore, Conference, and Awards

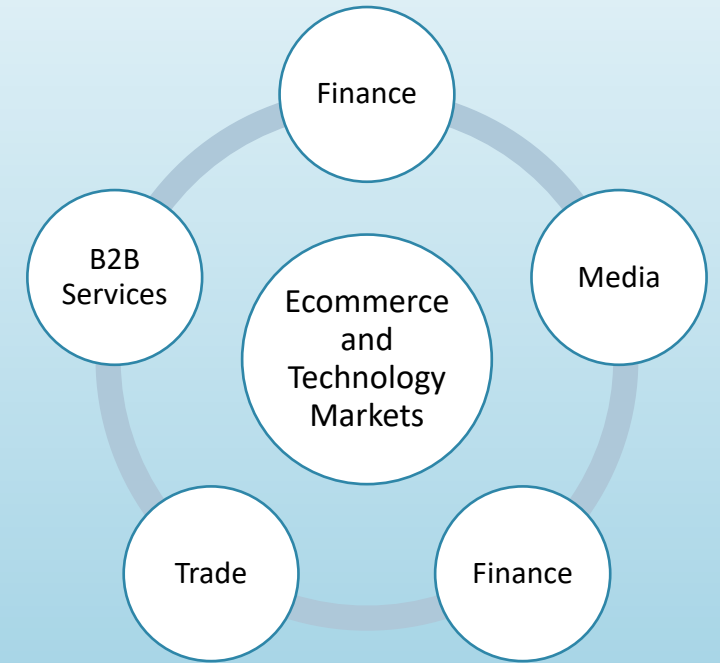
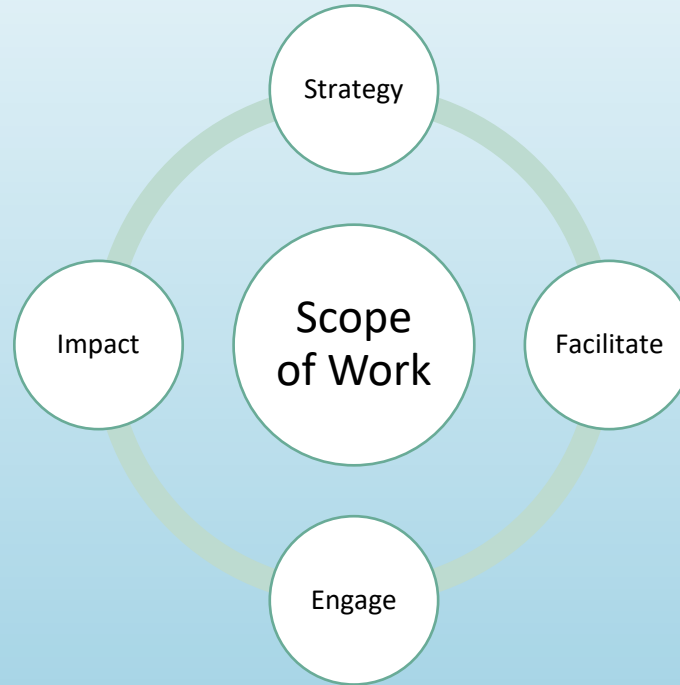
RED CLAY SPONSOR – \$750 (Exhibitor Space \$500)

- Logo and Brand Inclusion on **9<sup>TH</sup> Annual Georgia W.O.M.A.N Monthly Mixer’s National Small Business Week Conference** 2023 Conference Banner Displayed at venue TWELVE AUTOGRAPH COLLECTION HOTEL BALLROOM located in Atlantic Station, Georgia
- (1) One Exhibitor Space at venue TWELVE AUTOGRAPH COLLECTION HOTEL BALLROOM located in Atlantic Station, Georgia
- (2) Two Access Tickets – Conference and Awards
- (2) Two Access Tickets – Dillard’s American Kinetic LLC Instore and Conference and Awards

SPONSORSHIP OFFERINGS & COST	GEORGIA PEACH \$2, 2,500	GEORGIA PEANUT \$1500	GEORIGA RED CLAY \$750
Exclusive 2023 Speaker Sponsor, Scheduled Speaking Time 45 minutes	X	30Min	
Scheduled Workshop Time Slot	X	X	
Marketing Partnership Offers: API or Hyper Link on All WMM URLs and shared on Social Net	X		
Pre - Post Media Press Releases	X	X	X
Logo & Brand Inclusion Pre and Post Marketing Collaterals Posters, Flyers, and Ads	X	X	X
12 Month Bio or Brand, or Workshop on 50+ WMM URLs	X	X	
Logo Placement Conference Banner and Stage Backdrop	X	X	
Multiple Acknowledgement	X		
Attendee & Participant Data and Reports	X		

Cost Comparison





**Our Strengths: Customer Satisfaction, Sponsorship Satisfaction, Active Community Members, Returning Attendees & Sponsors**

## 9<sup>th</sup> Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week 2023 Title Sponsorship Opportunity

Greater Return Than Traditional Marketing Equals High ROI - 3 for 1 Investment

Community Event Sponsorship Opportunity to Support Your Brand's Success!

- National Small Business Week Product and Sales Promotions
- 9<sup>th</sup> Annual WOMAN Monthly Mixer Sponsor Exposure
- Unique One of Kind Opportunity USA WMM NSBW Event Opportunity in Atlantic Station Hotel Venue and Dillard's Department Store Pre-Event
- Know your customer and meet with them
- Pre-Event Engagements, Product Demonstrations, Workout Sessions, Business Workshops, Entertainment, and Awards,
- One on One Client Sessions and Workshop
- Post Event Follow Ups and Email List
- Timing is everything RSVP TODAY! By February 17, 2023, at 5:00 PM to Save BIG!!!

Key Benefits of Sponsoring [www.GeorgiaWMM.com](http://www.GeorgiaWMM.com)



1. Select Your Sponsorship Level
2. Select Sponsorship Level Link For Real-Time Availability and Complete Payment:
  - ❑ [Georgia Peach Sponsorship](#)
  - ❑ [Georgia Peanut Sponsorship](#)
  - ❑ [Georgia Red Clay Sponsorship](#)
3. Questions or Comments contact us: [JLyn@AmericanKineticsLLC.com](mailto:JLyn@AmericanKineticsLLC.com) or 404-587-3504

#### Check List

- A. Selected Sponsorship Level
- B. Submit Payment Online
- C. Email Your Logo, Photo, Bio: [Info@GeorgiaWMM.com](mailto:Info@GeorgiaWMM.com)
- D. Submit Your Marketing Plan Proposal

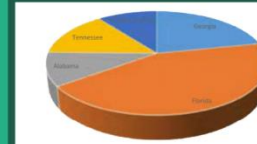
RSVP Today To Secure Your Company's Space 2023

# Fulton County Reach 1 MILLION

9<sup>th</sup> Annual Georgia WMM NSBW  
Conference in Atlanta, GA

[www.USAWMM.com](http://www.USAWMM.com)

## THE REACH

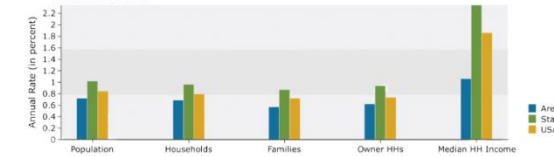


### FACILITATE – ENGAGE – IMPACT

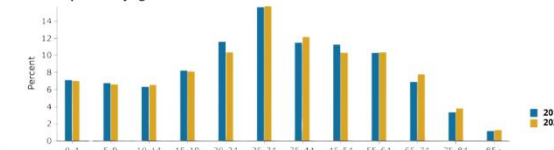
Georgia W.O.M.A.N. Monthly Mixer's sponsors and supporters will gain maximum market exposure throughout the target market with cause-related marketing and advertising efforts in Georgia, population 10,214,860. Also, targeted are the surrounding states with populations reported in Florida 20,271,272, Alabama 4,858,979, Tennessee 6,660,299, and South Carolina 4,896,146.

### FULTON COUNTY ATTENDEE DEMOGRAPHIC

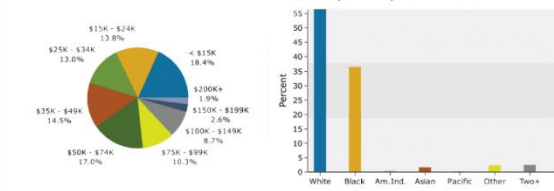
#### TRENDS 2019 - 2021



#### Population by Age



#### 2019 Population by Race





## Account insights

[See all](#)

141K accounts reached in the last 30 days, +1,546% compared to Sep 13 - Oct 12.



# Instagram Reach

9<sup>th</sup> Annual Georgia WMM NSBW  
Conference in Atlanta, GA  
[www.USAWMM.com](http://www.USAWMM.com)

## Analytics

[Overview](#)[Content](#)[Audience](#)

**Your channel got 3,787 views in the last 28 days**

Watch time (hours)

**95.0** ↑

6,644% more than previous 28 days



## Analytics

[Overview](#)[Content](#)[Audience](#)

**Your channel got 3,787 views in the last 28 days**

Views

**3.7K** ↑

3.7K more than usual



**Market:** Macon / Warner Robins, GA

**Market Rank:** 130

**Market MSA Pop:** 378,500

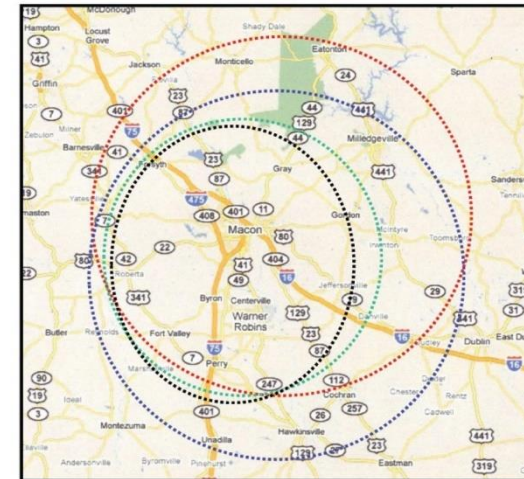
**Market TSA Pop:** 603,500

# Bibb County Reach

Georgia WMM Founder's FM Radio Show -  
Put Praise On It! The J'Lyn Furby Show  
broadcast in Macon and Middle Georgia  
[www.PutPraiseOnIt.com](http://www.PutPraiseOnIt.com)



**MACON GA RADIO ALLIANCE  
POPULATION COVERAGE**



POWER 107.1 - Macon/Warner Robins, GA 54 dBu Population Coverage 389,994

KISS 105.1/107.5 - Macon/Warner Robins, GA 54 dBu Population Coverage 394,326

PRAISE 99.5/900 - Macon/Warner Robins, GA 54 dBu Population Coverage 345,634

FOX 94.7/95.5 - Macon/Warner Robins, GA 54 dBu Population Coverage 347,856

6174 Highway 57 – Macon, GA 31217 478-745-3301 [ph] 478-742-2293 [f]



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<b>Station</b>	<b>WYPZ-FM</b>
<b>Frequency</b>	99.5 FM / 900 AM
<b>Format</b>	Inspirational I Gospel
<b>Demographics</b>	Persons 18 - 64
<b>Programming:</b>	THE 'Most TIME SPENT LISTENING OF ANY STATION IN MACON! Praise 99.5 / 900 are passionate! Uplifting, engaging music with nationally renowned Erica Campbell, Willie Moore, Jr, Darlene McCoy and Macon's own Brother Harold and Bobby Clark.

## Bibb County Reach

Put Praise On It! The J'Lyn Furby Show  
broadcast in Macon and Middle  
Georgia [www.PutPraiseOnIt.com](http://www.PutPraiseOnIt.com)

94.7195.5

**FOXFM**

GEORGIA'S GREATEST HITS

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## PAYMENT TERMS

9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 Title Sponsor may submit a 50% deposit with its application with a check made payable to American Kinetics, LLC. The 50% balance will be due and payable prior to the payment deadlines. If the Title or Unique Sponsorship Contract is signed less than 45 days from the first day of the Event, all fees should be submitted with the application. In the event, that Sponsor's Sponsorship Application is not accepted, American Kinetics LLC shall promptly refund all funds paid by Sponsor.

## CANCELLATION OF TERMS

All cancellations must be in writing. Cancellations received 30 days before the day of the event will be entitled to a (5%) percent refund of the sponsorship fee. Cancellations received within 30 days of the Event will not receive a refund of the Sponsorship Fee. The individual signing this Sponsorship Contract represents and warrants that he or she is authorized to execute on behalf of Sponsor.

## IDEMNITY AND LIMITATION OF LIABILITY

9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 Title Sponsor and their respective officers, agents, employees, facilities, other representatives, and assignees shall only be liable under this Sponsorship Contract for direct damages arising solely from gross negligence or willful misconduct. Sponsor and 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 shall indemnify, defend and protect each other and hold each other harmless from any and all claims, demands, suits, liabilities, damages, losses, costs, attorney's fees and expenses which might result or arise solely from gross negligence or willful misconduct in connection with such party's participation in the weekend of events, and from any gross negligence or willful misconduct of its officers, agents, employees, or other representatives, provided that (i) the indemnified party gives prompt notice of the claim to the other party; (ii) the indemnifying party has sole control over the defense of the claim, including any decisions to settle; and (iii) the indemnified party provides the other party with all reasonable assistance therein. It is the responsibility of the Sponsor to maintain proper insurance coverage for its property and liability.

# Sponsorship Reservation Procedures 2023

### **RIGHT TO REFUSE**

9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 reserves the right to review and reject any Sponsorship Application without prejudice or liability whatsoever.

### **EVENT TERMINATION**

If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the event facility, public catastrophe, Act of God, or any similar reason, 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 shall reasonably determine that the event cannot be held, 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 may cancel the event or any part thereof. In that event, 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 and Sponsor shall mutually determine the refund amount to the Sponsor for its share of the balance of the aggregate fees, which remains after deducting all reasonable expenses actually incurred by 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023.

### **CANCELLATION**

If Sponsor cancels its sponsorship, all payments made to American Kinetics LLC under this 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 Application shall be deemed fully earned and non-refundable in consideration for expenses incurred by 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 and 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023's lost or deferred opportunity to arrange for alternative sponsorship or exhibitor.

# **TERMS AND CONDITIONS 2023**



## **SPONSORSHIP CONDUCT**

Sponsor literature, literature, signage, etc. is allowed only within the allotted space except with prior written permission of 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023. Exhibitors shall not disassemble their tables before the appointed time unless special and extraordinary circumstances require, and then only with prior written approval of 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 (if applicable). Sponsor shall conform to all laws and regulations relation to the profession or business and shall not engage in any conduct involving fraud, deceit, bribery, misrepresentation or dishonest in their professional or business activities. Sponsor shall conduct itself in a professional and business manner. It is the responsibility of the Sponsors to see that person staffing the table and representing Sponsor at the events are aware of and adhere to the above rules and exercise conduct in a professional manner throughout the events.

## **STAGE SPEAKERS CONDUCT**

At this community event all speakers or performers must submit show content and clean mastered versions of the music in advance via email. Speakers or performers should arrive 30 minutes early to check in with the stage officials. The stage officials may interrupt the performance, if any portion of the performances contains vulgarity or may be offensive to any group or person; and no refunds will be given if the performance is interrupted for vulgar content or tardiness or any other reasons in accordance with this agreement.

## **NO WARRANTY**

Under no circumstances will any party to this agreement or the event facility be liable to Sponsor for lost profits. Under no circumstances shall 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 and AMERICAN KINETICS LLC's liability exceed the amount actually paid by Sponsors pursuant to this Sponsorship Contract. 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 makes no warranties whatsoever, including but not limited to, the number of persons who may attend the 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 events.

## **AGREEMENT TO TERM, CONDITIONS AND RULES**

Sponsor agrees to observe and abide by the terms, conditions and rules made by 9<sup>th</sup> Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 for the efficient and safe operation of events. In addition to 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023's right to cancel sponsorship and withdraw its acceptance of the application, 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023, in its sole judgement may refuse to consider for participation in future events a Sponsor who violates or fails to abide by all such terms, conditions and rules. This application represents the entire agreement between the Sponsor and 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 makes no warranties or other agreements except as set forth above. Any amendment to this Sponsorship Contract must be in writing, signed by 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 and AMERICAN KINETICS LLC and Sponsor. The headings used in the Sponsorship Contract are for organizational purposes only and are not to be used in the interpretations of the substance hereof. The rights of 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023 hereunder shall not be deemed waived except as specifically stated in writing and signed by an officer of 9TH Annual Georgia W.O.M.A.N. Monthly Mixer's National Small Business Week Conference & State Awards Luncheon 2023. If any term or portion of this Sponsorship Contract shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This Sponsorship Contract shall be binding upon the heirs, successors, and assignees of the Sponsor. Any claim arising under or related to this Sponsorship Contract shall be governed by the internal substantive laws of the State of Georgia, without regard to principles of conflict of laws. The state and federal courts in the State of Georgia, shall have exclusive jurisdiction and sole venue for any action brought regarding the terms of this Sponsorship Contract or the grounds for termination thereof.

## **APPLICANT TERMS AND CONDITIONS**